

12—12—12.

**That's To-day, and It's a Long Time
Till Another Strange Date Line.**

For those who delight in that sort of amusement to-day is a day to celebrate by writing a great many letters and dating them, each and every one, 12-12-12. The sequence of the twelves makes positively a one-day stand and no more. Those who put off their writing after to-day will never again while they live have this opportunity! When again a person takes pen in hand to indite a letter with the figures 12-12-12 in the date line, an entire century will have passed, and the earth will be peopled by quite entirely another generation. Last year there was 11-11-11, but, alas there never can be a 13-13-13, unless they change the calendar a great deal.

But for those who live on past to-day there will still be available some triple-plated dates of magic mischance. And one of them, to come a mere thirty-two years from now, will outdo all other combinations in the magic of its mixture. It will come on April 11, 1944, and the 4-11-44 that may then be written will, of course, bring out into the letter writing industry every soul that ever hugged a rabbit's foot, or threw a horseshoe over the left shoulder, or trembled when he broke a mirror or walked under a ladder.

Immediately ahead—in this very week, in fact—is another date that should set the magic chills to running up and down the spines of those that believe in hoodoos and glorify them. For this week comes a fully guaranteed and certified Friday that is Friday-the-thirteenth. You can even write it "Friday, 13, 1-9-1-2" and those who know the signs as to such things will be sure to add up the figures and achieve thirteen as their total.

The New York Times

Published: December 12, 1912

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